

FPTPC Board Meeting Minutes
Stanley County Commission Room and via Zoom
7:45 AM, June 28, 2023

Board Members present were Casey Cowan, Callie Iversen, Emily Steber, Mike Weisgram, and Dylan Geuther.

Others present were Mayor Gloria Hanson, Rick Hahn, Shane Kramme, Lyssa Bruzelius, Laurie Gill, Judy Weisgram, Mary Duvall, Chris Maxwell, Desiree Bonhorst, and Kristen Campbell.

Once quorum was reached, meeting was called to order by Cowan at 7:47am.

Addendum to add voting for Executive Board to Agenda.

Minutes from June 7, 2023 updated with attendance of Mayor Hanson added and several statements from Mary Duvall regarding the Marketing Grant remaining balance.

Motion to approve minutes from June 7, 2023 with modifications added made by Mike Weisgram. Second by Iversen. Motion carried.

Financials

May 2023 | Iversen reported on financials and reported that not much has changed since the last Board meeting (due to this meeting being earlier than usual because of the upcoming holiday) Iversen reported on Future Fort Pierre's financials and stated at the end of May the balance was \$92,900. She stated \$20,800 is restricted and \$65,500 is for the fish cleaning station which leaves about \$6,600 in unrestricted funds. Iversen reported there is still \$11k in accounts receivable for the fish cleaning station, but we have received \$55k in contributions. The total raised so far is \$189,770 for the fish cleaning station. The sculpture project has received \$40k in contributions to date with accounts receivable equaling \$37-38k. Iversen then reported that Trader Days funds have started coming in and the YTD is down since last year, but nothing unusual. Geuther reported occupancy has been good, but has been fluctuating. Conversation ensued.

Motion to accept the May 2023 Financial Report made by Mike Weisgram. Second by Steber. Motion carried.

Invoices and Recurring Payments by ACH | Invoices due and recurring payments were reviewed; several errors were caught and fixed.

1. Tourism Invoices	
a. Maxwell Strategies	
a1. Executive Director (monthly - June)	\$2,875.50
a2. Creative Services (monthly - June)	\$1,246.05
b. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$237.10
c. U.S. Postal Service (P.O. Box) 1 year	\$146.00
Subtotal	\$4,504.65
2. Future Fort Pierre Invoices	
a. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$769.60
b. Take Charge Bookkeeping - Trader Days Sponsor Mailers	\$320.00
c. RTC Pedal Pulls - Balance of Community Appreciation Celebration contract	\$293.75
d. M&R Signs Inv 3107 1 banner 4th of July and 2 printed decals for Trader days	\$283.72
e. M&R Signs Inv 30115 2 banners for Community Appreciate Event	\$485.64
f. Dustin Evans LLC – (Trader Days Entertainment for night 2)	\$3,500.00 Plus 4 hotel rooms 8/12/23
g. Redstone Insurance Brokers, Inc. (Comm. Appreciation Celebration insurance)	\$385.04
h. Levi Blom Balance (\$5k minus \$250 down, Trader Days Entertainment Night 1)	\$4,750.00
Subtotal	\$10,787.75
TOTAL	<u>\$15,292.40</u>

Motion to accept the payables made by Iversen. Second by Steber. Motion carried.

Reports

Executive Director Update | Gill reported Kristen Campbell has been added to the MaxStrat team as the Board Liaison and Project Manager. Gill also reported working extensively on the Community Appreciation Celebration event. Maxwell reported looking forward to talking through the big events and welcomed Kristen to the team.

City of Fort Pierre Update | Mayor Hanson reported how great it is that our community works together on many organizations. Gill added that she keeps getting compliments how Fort Pierre is growing and has a lot going on. Mayor Hanson then reported having a council meeting early on the 5th to have strategic planning, as well as the next meeting where requests will be coming in for work to be done. HME (Owners of Peaceful Pines

Retirement Community) has an event on July 11 from 3-6pm. This event is an informational social in which they will introduce their Director and Director of Nursing. Mayor Hanson also reported that someone has purchased Wheels and Sticks (which used to be a go-cart track) with plans to renovate.

Hahn then reported on a Marion Gardens project, traffic control on the bridge is going as expected. Hahn reported on currently working on an emergency response plan- keeping a lane open for emergency vehicles. Hahn reported all of the development is creating a foundation of growth.

Fort Pierre Development Corp (FPDC) Update | Hannum absent, no report given.

Fort Pierre Chamber | Kramme reported on supplying breakfast for around 200 people for the high school rodeo, hosting the SD motorcycle safety council, dog obedience classes, Carden International Circus (which had roughly 2200 in attendance), repainting buffalos in triangle park and adding flowers. Kramme also reported the Come Early, Stay Late committee met, getting ready for the Community Appreciation Celebration, working with the Trader Days committee, and the Verendrye Benevolent Association to fund the 75th year of horseracing in Stanley County.

Stanley County Fairgrounds | Kramme reported in Deal's absence. He stated things are very busy. Cowan added the work they are doing has been incredible- there are many details that they have covered and have been very thorough.

Missouri River Tourism (MRT) | Bruzelius reported on advertising coming out soon and that Fort Pierre Tourism has traditionally done the Missouri River Guide for a discount. She also reported on digital advertising being in place, the traffic on their website increasing, and a Missouri river cleanup on July 12. Bruzelius also reported on a luncheon for women in business in central South Dakota to build momentum that is a networking opportunity on July 18 from 11am-1pm in Chamberlain. She stated registration is \$39 and they are still looking for vendor sign-ups which would be a great opportunity for small business networking. Bruzelius added emphasizing people to submit events on the website due to having many visitors. She reported on the newsletter coming out today.

Bruzelius reported on the pheasant feast in Minneapolis that brought in 30K people. She reported that this event will be happening in Sioux Falls next time and that Bruzelius South Dakota had a very strong presence at this event. Bruzelius reported doing a co-op where people can give their information to MRT and they will bring it to the feast and sell their products for them.

Marketing Update | Duvall reported working on building an email list, but most everything is listed under Old Business.

New Business

National Clean Up Day – September 16, 2023 | Gill reported looking at the marketing plan and beautification. Gill stated a plan needs to be put together and was wondering if there was a plan since national clean-up day is coming up in September. Mayor Hanson added that the city focuses on this in the spring time, but there is no set area for the clean ups. Bonhorst and Steber added they did a clean-up last year on Verendrye drive. Mayor Hanson stated she will come back with a suggestion for the next clean-up event.

Election of Officers | Cowan reported on this addition to the agenda, stating there needs to be an =Election of Officers as Iversen is stepping down as Treasurer.

Motion made to have Casey Cowan remain as Chair, Emily Steber to remain as Vice Chair, and Lindy Geraets to take over the Secretary/Treasurer position by Mike Weisgram. Second by Iversen. Motion carried.

motion made to [last year's June meeting] Weisgram. iversen second. motion carried.

Old Business

Fourth of July Activities – Final Discussion | Duvall reported a list of businesses that will be open for the Come Early, Stay Late marketing, with possible radio ads, the parade at 10am, a B-1 bomber flyover at 12:15pm, and that Dave Doll will be the parade marshal.

Fish Cleaning Station Update | Iversen reported not much change and waiting to hear about grant.

Future Meeting Location | Gill reported the change of the meeting location to use would cost \$500-600 for FPT. Mayor Hanson reported they are paying \$2400 for their use of the room. Discussion ensued.

Trader Days Update | Iversen reported the fire department is doing a wading pool and dunk tank with the Womens' Auxillary. They are looking for volunteers and have a meeting tonight.

Midwest Nomad Family Influencer Campaign August 9-13 | Duvall reported they have their tickets and arrive in the evening of August 10. Steber volunteered to help with

activities, lodging still needs to get set up. Mayor Hanson then reported the rock shop has a great collection of arrowheads and such.

Mike Weisgram added the mural on needs to be updated. Maxwell reported it was contracted to be the school's responsibility after a certain period of time. Mayor Hanson added there are grants available for murals. Bruzelius added she has ideas and will send an email to Duvall and Steber.

Community Appreciation Event – July 12 | Maxwell reported this is all coming together with a meal, fire department activities, and slides from Fun Time Rentals that will be given at a 25% discount. He stated there will be a committee meeting immediately following this meeting.

Other Discussion

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, July 26, 2023 | Zoom
FPTPC Board Meeting | 7:45 AM, Wednesday, August 2, 2023 | Stanley County
Commission Room and Zoom

Adjourned at 8:52am.