

### **FPTPC Board Meeting Minutes**

Stanley County Commission Room and via Zoom

7:45 AM, April 3, 2024

**Board Members present** were Emily Steber, Mike Weisgram, Callie Iverson, Lindy Geraets, Kalyn Bergeson, and Dylan Geuther.

**Others present** were Mayor Gloria Hanson, Rick Hahn, Sunny Hannum, Shane Kramme, Lyssa Bruzelius, Fairgrounds rep, Rhea Waldman, Justin Heim(ISG), Laurie Gill, Chris Maxwell, and Judy Weisgram.

Once quorum was reached, meeting was called to order by Steber at 7:45 a.m.

*Motion to approve agenda made by Weisgram. Second by Bergeson. Motion carried.*

*Motion to approve minutes from March 6, 2024 made by Deal. Second by Geuther. Motion carried.*

#### **Financials**

Geraets reported on February financials. The FPT account has a balance of \$79K. This amount includes the balance of the money market, which is \$71.5K. The occupancy tax for the last three months of 2023 was October, \$11,285.68; November, \$9,519.72; and December, \$6,642.44. The December occupancy tax was deposited in February.

FFP's balance through February is \$86.4K. Of that \$18K is FFP, \$26.4K is for the fish cleaning station, and \$41.8K is for sculptures. The mural request to zero out the balance wasn't requested until March 4, so it will show up next month.

BankWest refunded \$500 for the event insurance from the Community Event.

*Motion to accept financial report made by Weisgram. Second by Bergeson. Motion carried.*

**Invoices and Recurring Payments by ACH** | Invoices due and recurring payments were reviewed. The invoices presented for approval were from March and are listed below.

**Fort Pierre Tourism & Promotion Council**  
Wednesday, April 03, 2024 - 7:45 a.m.

**1. Tourism Invoices**

a. Maxwell Strategies	
a1. Executive Director (monthly - Mar)	\$2,978.91
a2. Creative Services (monthly Mar)	\$1,306.26
b. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$212.40
<i>Subtotal</i>	<u>\$4,497.57</u>

**2. Future Fort Pierre Invoices**

a. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$212.40
b. Future Fort Pierre - Sculptures - John Lopez Buffalo Installment #3	\$10,000.00
c. Future Fort Pierre - Sculptures - M. Lanz Chouteau Jr Reimb Judy Weisgram - shipping costs to return maquette to Fort Pierre \$182.98 and to send "scale up" to artist \$1,389.00	\$1,571.98
<i>Subtotal</i>	<u>\$11,784.38</u>

**TOTAL** **\$16,281.95**

**3. Future Commitments**

**Fort Pierre Tourism**

- \$1,000.00 Late Spring 2024 2023 grant delayed for Riverwalk Landing
- \$10,000.00 Marketing grants 2024
- \$10,000.00 Future Fort Pierre transfer 08/2024
- \$17,000.00 City of Fort Pierre Bridge Plaza payment - (annually 08/2025 thru 2033)

**Future Fort Pierre**

- \$5,610.00 Fort Pierre Tourism Reimburse admin expense 08/2024 (2 months)
- \$2,460.00 Fort Pierre Tourism Reimburse social expense 08/2024 (2 months)

*Motion to approve the FPT/FFP payables was made by Weisgram. Second by Geuther. Motion carried.*

**New Business**

**Tatanka Trail Presentation** | Rhea Waldman, CEO of the South Dakota Discovery Center, shared the future plans for the Tatanka Trail project. She was joined by a representative of ISG, and together they talked through the map, plans and timelines. The Board expressed their excitement for the project, and look forward to partnering on this project in the future.

**Old Business**

**Outside Funding Requests** | Extensive discussion pursued around two outside funding requests. the Oahe Hockey Association has requested funding for the renovation of

the “Ice Barn” in Pierre, which will allow for additional tournaments in Pierre/Ft Pierre that will bring dollars into the two communities. The Oahe Wheelman requested funding for Trail 5 which is a five-mile expansion of the West Shore Recreation Trail in Stanley County.

*Motion to approve Oahe Hockey funding request for \$2,500 annually over four years to \$10,000 was made by Weisgram. Second by Geuther. Motion passed 3 (Steber, Weisgram, Geuther) to 2 (Iverson, Bergeson).*

*Motion to approve Oahe Wheelman grant request of one-time payment of \$2,500 was made by Weisgram. Second by Bergeson. Motion passed unanimously.*

**Energize Conference** | Gill reminded the board that the Energize Conference will be held in Hot Springs on May 22-23 and that during the March meeting the board approved up to 3 attendees. No board members will be able to attend, so MaxStrat will send someone to represent FPT.

## Reports

**Marketing Update** | Gill reported that we have received four event grant applications so far. Emails, social media posts, and a press release have already been sent out. Someone from MaxStrat will be talking about the grants on the radio. Mayor Hansen offered her Thursday morning spot. Gill asked Hannum if she could send out the email to the FPDC distribution list again. The Earth Day marketing plan has begun, the first post was at the end of March. The rack cards have been updated and picked up. The booklets have also been printed. They will be distributed to the visitation centers and local businesses that need them. We are still waiting on the dates for Rally Rush week. The marketing committee will meet on April 17.

**City of Fort Pierre Update** | Mayor Hanson reported that the lifestyle brochure was used at a job fair the school attended. It is being offered to other employers who are recruiting employees. She will be attending the Energize Conference in May. Plans for July 4<sup>th</sup> have already begun.

Hahn reported that DOT hopes to have the new bridge open to traffic by August/September. They will begin demo of the old bridge at that time. The old bridge will hopefully be gone by 2026 and then begin the trail under the bridge and the Plaza construction. Plan to have that completed by 2027. The housing

infrastructure grant project will be moved to a new location, which means we will need to reapply.

**Fort Pierre Development Corp (FPDC) Update** | Hannum reported that there's federal money available for a large project. Last year the boat business, Fun Time Rentals, and Maier Meats all received some of that money. Main Street America, a national program, has grants available. They would like to get reestablished in SD. FPDC membership has exceeded last year.

**Fort Pierre Chamber** | Kramme shared that preparations have begun at the Expo Center for the summer schedule. The first large event is the Laverne Estate auction on April 20<sup>th</sup>. The Trader Days committee continues to work on organizing the 24 events. The VBA continues to organize and prepare for the 2024 horse racing event. Kramme has been discussing with a couple of organizations about a possible Indian Relay in the fall.

**Stanley County Fairgrounds** | The fairgrounds representative reported that the calendar is done, and the events are listed on the city calendar.

**Missouri River Tourism (MRT)** | Bruzelius shared that the MRT updates have improved what is available to website visitors to show all the things available in the area. MRT is also expanding their website to include information for people interested in moving to SD. She will be attending the Energize Conference. MRT is working with a German global tourism agency: 60% will be advertised in the US, 20% in the UK, and 20% in Germany. Germany has a high interest in SD. The TAP grant opened yesterday. Up to \$10,000 is available for events and it closes April 30<sup>th</sup>. Rally Rush information will be available April 18<sup>th</sup>. MRT will be at Oahe Days.

**Tatanka Trail** | No report

**Fish Cleaning Station** | Iverson reported that some bills have been coming through. The committee has some concerns with the quality of the walls and is working to address the issue. Hahn added that work is also being done on the fish tanks and waste removal.

## Other Business

**Other Discussion**

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, April 24, 2024 | Zoom FPTPC Board Meeting | 7:45 AM, Wednesday, May 1, 2024 | Stanley County Commission Room and Zoom

**Adjourned at 9:15 a.m.**

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