

FPTPC Board Meeting Minutes

Wednesday, January 4, 2023

7:45am-9:00am

City of Fort Pierre Commission Room

Board Members present were Emily Steber, Mike Weisgram, Dylan Geuther, Lindy Geraets, Kalyn Eulberg, and Callie Iverson.

Others present were Chris Maxwell, Desiree Bonhorst, Mayor Gloria Hanson, Sunny Hannum, Shane Kramme, Rick Hahn, and Craig Heller (Standing in for Scott Deal, representing Stanley County Fairgrounds).

Once quorum was established, the meeting was called to order by Steber at 7:47am.

Fort Pierre Mayor Gloria Hanson introduced and welcomed Lindy Geraets to the Board, who has filled the open position that was left by Karen Kern's resignation.

Motion to approve December 7, 2022 meeting minutes made by Weisgram. Second by Geraets. Motion carried.

Financials

December 2022 | Iverson reported on the December 2022 financial reports. Fort Pierre Tourism is about \$13k ahead of the projected budget. Profit and Loss for Future Fort Pierre is roughly even with an estimated \$17k in unrestricted funds. The Fish Cleaning Station fundraiser has resulted in about \$185k raised with several fundraisers left. Iverson stated the goal is \$200k for the Fish Cleaning Station.

Motion to accept the financial report as given made by Geraets. Second by Weisgram. Motion carried.

Recurring payments by ACH this month | Maxwell reported on the recurring payments and on the Tourism invoices as well as the Future Fort Pierre invoices.

1. Tourism Invoices

a. Maxwell Strategies

a1. Executive Director (monthly - Jan) \$ 2,875.50

a2. Creative Services (monthly - Jan) \$ 1,246.05

b. Monthly – Anderson Nill & Associates (Bookkeeping services) \$ 186.38

c. 4-H Rodeo Finals	\$ 1,500.00
	<i>Subtotal</i> \$ 5,807.93
2. Future Fort Pierre Invoices	
a. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$ 186.38
	<i>Subtotal</i> \$ 186.38
	TOTAL \$ <u>5,994.31</u>

Motion to approve invoices made by Weisgram. Second by Geraets. Motion carried.

Money Market at FNB Follow Up | Steber reported that the Executive Team discussed moving \$70k to a Money Market Account at First National Bank, leaving roughly \$25k in the account for future payments.

Motion to open FNB Money Market Account with same signers and access granted as our other accounts at FNB and to transfer \$70K from the primary Fort Pierre Tourism checking account made by Geraets. Second by Iverson. Motion carried.

Bank Account Access and Signers Updated Approval | Steber reported needing to close the accounts at Dakota Prairie Bank. Steber also reported the need to add Chris Maxwell and Laurie Gill to the bank accounts to have the same access as Lindy Geraets had, as Executive Director. Lindy Geraets to be taken off the bank accounts.

Motion to close the accounts at Dakota Prairie Bank made by Iverson. Second by Geraets. Motion carried.

Motion made to accept Maxwell and Gill to be added to the bank accounts, and Geraets to be taken off, made by Geraets. Second by Geuther. Motion carried.

Reports

City of Fort Pierre Update | Mayor Hanson reported on snow removal and the use of the Stanley County Fairgrounds to store snow removal gear. She also reported there are three positions to fill which are an Assistant Public Works Director, a Parks and Recreation Director, and a Street Supervisor.

Fort Pierre Development Corp Update | Hannum reported that Bad River Furniture won the Holiday Display contest for businesses and there was only one entry for the residential contest, so no contest was held. Tuesday, January 31st is when the Annual Meeting will occur with Will Mortenson, recently elected as Majority Leader, attending as the Guest Speaker. Hannum also reported there is a housing meeting today at 4pm and legislature starts on the 10th.

Fort Pierre Chamber | Kramme reported on two major wind events, snow removal went well and contractors helped clean up after the recent winter storms. He also reported that prom is scheduled for April 15th and there are several weddings scheduled for the fall already. Kramme reported the possibility of holding pickleball tournaments at the Expo Center which was approved by the SD Commission on Gaming. Kramme also reported the Chamber was able to provide some financial support to the Central South Dakota Skating Club and the PARS Holiday Feast Fundraiser. Kramme reported looking forward to working with several new members on the Expo Board of Directors.

Stanley County Fairgrounds | Craig Heller did not receive an update from Scott Deal, who was absent. Expecting to update more next month.

Missouri River Tourism | Lyssa Bruzelius absent. No report given.

Marketing Update | Maxwell reported the need to fundraise sooner. He also reported improving relationships between supporters and partnering with memberships.

New Business

Letter of Support Request from Westshore MTB Follow Up | Steber reported on the letter of support for the Oahe Wheelman Cycle Club that was drafted and mailed.

2023 Marketing Grant Launch Update | Maxwell reported that the 2023 grant application availability announcement will go out in late January/early February.

Board Membership Update | Mayor Hanson reported this update at the beginning of the meeting.

Old Business

Fish Cleaning Station Update | Iverson reported an update earlier in the meeting during the Financial Report.

Other Discussion | Hannum reported the Tourism Conference is coming up on January 18th and 19th. She also reported the ribbon cutting for Grassroots Cannabis was on December 28, 2022. Maxwell reported that Laurie Gill will be at the next Board Meeting, representing MaxStrat as the new Executive Director.

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, Jan. 25, 2023 | Zoom

FPTPC Board Meeting | 7:45 AM, Wednesday, Feb. 8, 2023 | Stanley County Commission Room

Adjourn at 8:28am.